



FLORIDA NAVIGATOR

Your Roadmap to Health & Social Services in Florida

COMMUNITY SERVICES EXPO & HEALTH INSURANCE FORUM

July 1, 2022

Dear Friends and Colleagues,

I am pleased to announce the **Community Services Expo & Health Insurance Forum** to be held at **Temple Beth Shalom, Century Village, 19140 Lyons Road, Boca Raton, FL** on **Thursday, November 9th, 2022** from **9 am-12:30 pm** with exhibitor setup starting at 8:00 am.

Take advantage of meeting the residents of Century Village face-to-face during Medicare Open-Enrollment by being a sponsor or exhibitor. Century Village Boca Raton is an active adult community (55+) with over 9,000 residents. Our previous Health Fairs have been a resounding success and this upcoming event is sure to be another outstanding day. Please review the following pages to learn more about this timely marketing opportunity that you won't want to miss!

We'll have exhibitors representing Medicare plans, home health care, durable medical equipment, long-term care communities, and more. Free health screenings will be provided. Our visitors will enjoy free admission, refreshments, and door prizes!

We help promote our sponsors and exhibitors in a multitude of ways — see a description of included benefits on the attached Sponsor & Exhibitor Package Options page. The event will be advertised in the Century Village newspaper, the Temple Beth Shalom newsletter and on the Century Village TV Station. Flyers and signs will be posted throughout the Village.

In addition, I would encourage you to advertise your services individually in our Century Village newspaper, The COBRUA Reporter, the Beth Shalom Newsletter, and our website www.flnavigator.com. For information and rates call Maggie at COBRUA 561-487-0222. Howard at Beth Shalom Newsletter 561-483-5557. The deadlines for advertising is October 1st. Contact me to advertise on our website.

There are a limited number of sponsor and exhibit spaces available. Don't delay as we sell out quickly! Please complete the attached Sponsor & Exhibitor Registration Form, make checks payable to Florida Navigator and mail to:

(If mailing before September 20th)

Robert Goodman
P.O. Box 437
Tannersville, NY 12485

(If mailing after September 20th)

Robert Goodman
4037 Wolverton B
Boca Raton, FL 33434

We must receive your completed registration form and payment by Tuesday, September 20th, 2022. Please contact me at **954.806.7321** or **rgoodlobby@aol.com** to reserve your space or with any questions. Thank you and I look forward to your participation!

Best regards,

Robert A. Goodman, MSW
Florida Navigator LLC



COMMUNITY SERVICES EXPO & HEALTH INSURANCE FORUM

THURSDAY, NOVEMBER 9th, 2022

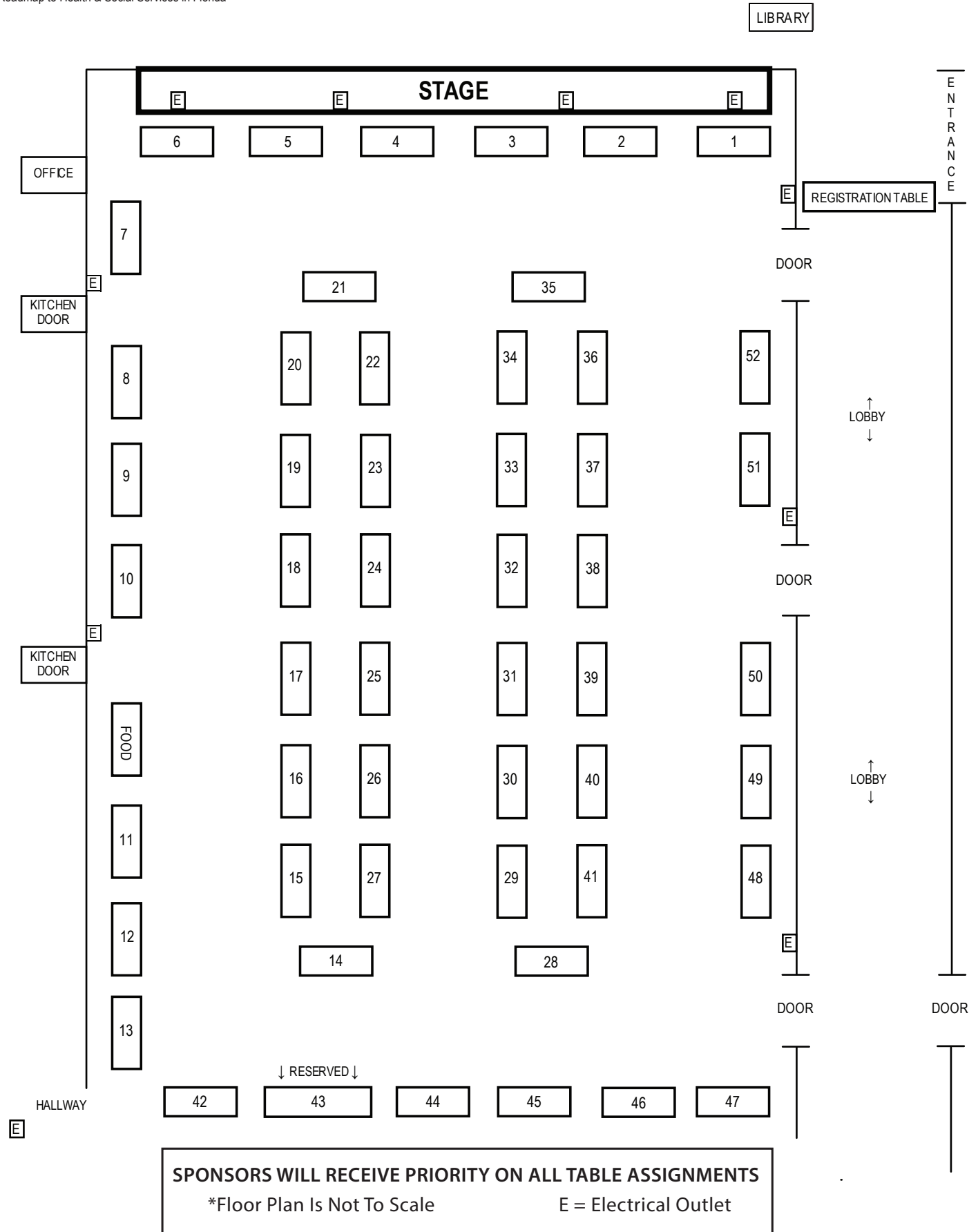
Temple Beth Shalom - Century Village • 19140 Lyons Road Boca Raton, FL

SPONSOR & EXHIBITOR PACKAGE OPTIONS

INCLUDED IN PACKAGE PRICE	PLATINUM SPONSOR \$875	GOLD SPONSOR \$675	SILVER SPONSOR \$475	STANDARD EXHIBIT \$275
6' Table + 2 Chairs (See Attached Floor Plan - Additional Chairs Available Upon Request)	✓	✓	✓	✓
Company Name Mentioned as Cosponsoring Newspaper Ads	✓	✓		
Full Page Ad in Event Program Guide	✓			
1/2 Page Ad in Event Program Guide		✓		
1/4 Page Ad in Event Program Guide			✓	
Logo in Newspaper Ads*	✓	✓	✓	
Logo on Flyer Posted Throughout Century Village	✓	✓	✓	
Logo on Sign Displayed Inside Lobby and on Stage During Event	✓	✓	✓	
Literature in Event Registration Bags	✓	✓		
Balloon At Your Event Table	✓	✓	✓	
Name, Table #, and Contact Info in Program Guide	✓	✓	✓	✓
Custom Large-Scale Poster Ad on Display at Event	✓			

★ We are now offering a business card size ad to all standard exhibitors at a cost of \$50.00 per ad. Please let us know if you are interested in advertising.

* Logos and ads of Sponsors must be submitted by Oct. 1st deadline in order for your logo to appear.





COMMUNITY SERVICES EXPO & HEALTH INSURANCE FORUM

Thursday, November 9th, 2022

9:00 am - 12:30 pm

Temple Beth Shalom • Century Village
19140 Lyons Road, Boca Raton, FL

Take advantage of this timely marketing opportunity during Medicare Open-Enrollment to reach the residents of Century Village as a Sponsor or Exhibitor!

- Visitors will meet with sponsors and exhibitors face-to-face to learn about health insurance options for 2022 and other health and senior-related services
- Medicare assistance will be available
- Free health screenings and flu shots will be provided by local hospitals and healthcare providers**
- Driver's license and state ID card services**
- And much more!

**** THESE SERVICES ARE TO BE DETERMINED DUE TO POSSIBLE COVID RESTRICTIONS**

To Become an Exhibitor or For More Info, Please Contact:

Robert A. Goodman, MSW

954.806.7321 | rgoodlobby@aol.com





HEALTH INSURANCE FORUM & HEALTH FAIR

THURSDAY, NOVEMBER 9th, 2022

Temple Beth Shalom - Century Village • 19140 Lyons Road Boca Raton, FL

SPONSOR & EXHIBITOR REGISTRATION FORM

Business Name _____

Mailing Address, City, State, Zip _____

Contact Name/Title _____

Phone Number _____ Fax Number _____

Email _____ Website _____

Product/Service Exhibiting _____ Door Prize Description (Optional) _____

Health Screening Description (If Offered) _____ Electricity Needed? Yes No

Table Location Request (See Floor Plan For Table #) _____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Special Setup Requests _____ Tablecloth Needed? Yes No

****Note: Availability of electric outlets are limited. Table location requests are first-come/first-serve. Special setup requests are not guaranteed.**

**REGISTRATION FORMS MUST BE RECEIVED BY
MONDAY, SEPTEMBER 20TH, 2022
ADS/LOGOS, PAYMENT DUE BY OCTOBER 1ST, 2022**

Please place a check mark next to EACH item below.

Mail the following to:

(Before September 20th)

Robert Goodman, P.O. Box 437, Tannersville, NY 12485

(After September 20th)

Robert Goodman, 4037 Wolverton B, Boca Raton, FL 33434

- Your completed and signed Registration Form
- Your check made payable to: Florida Navigator

Email the following to Robert at rgoodlobby@aol.com

- Your logo (sponsors only)
- Your ad (sponsors only): Please submit your ad as a high-resolution pdf. Vertical ads only.
 - Gold Sponsor (1/2 page): 7.75" w x 5.125" h
 - Silver Sponsor (1/4 page): 3.875" w x 5.125" h
 - Platinum Sponsor (Full page): 7.75" w x 10.25" h
- Company name, contact info with phone number and website to be included for free in the Program Guide. Note: We reserve the right to edit your listing to maintain space and consistency.

SPONSOR & EXHIBIT OPTIONS

Check the sponsor/exhibit level of your choice below.

See attached "Sponsor & Exhibitor Package Options" for a full description of included benefits.

****For Credit Card payments please call Robert Goodman at 954.806.7321**

Platinum Sponsor: \$875 _____
Gold Sponsor: \$675 _____
Silver Sponsor: \$475 _____
Standard Exhibit: \$275 _____

TOTAL PAYMENT ENCLOSED = \$ _____

There are a limited number of sponsor/exhibitor spaces available. Don't delay as we sell out quickly! Contact Robert for availability. Please arrive early — setup starts at 8:00am and you must stay through the duration of the entire event ending at 12:30pm. Please bring a table covering as we do not provide them. Bring literature, giveaways, and/or door prizes to help promote your business. Only one sponsor/exhibitor per table. Solicitation by non-paying exhibitors is prohibited. No refunds after October 12th, 2022.

Signature _____ Date _____